



2023 EARTH DAY INDIANA FESTIVAL SPONSORSHIP OPPORTUNITIES

EARTHDAYINDIANA.ORG



THANK YOU TO OUR 2022 SPONSORS

YOUTH ACTIVITIES CENTER:



MAIN STAGE:



CORE VALUES



Earth Day is every day but once a year we host a large-scale environmental festival to celebrate, educate, and collaborate.



CORE VALUES INCLUDE:

- Sustainability
- Environmental protection
- Resource conservation
- Promoting green and healthy lifestyles

On Saturday, June 5, 2023, join us for our **33rd Anniversary Earth Day Indiana Festival**. The festival will feature:

- Over 125 sustainability focused organizations, businesses, and community groups
- Local food vendors
- Interactive activities
- Hands-on gardening
- Beer Garden
- Live entertainment for children and adults





WHY SPONSOR THE EARTH DAY INDIANA FESTIVAL?

Your generosity and commitment as a sponsor allows us to host the festival with free admission, providing a day of fun, interactive, and educational experiences for all ages.



- The Earth Day Indiana Festival is a unique opportunity for your company or organization to showcase your sustainability programs and products
- Engage thousands of members of the public through your festival booth and event communication
- Share your company's commitment to sustainability
- Promote your environmental initiatives
- Network with a wide array of environmental companies, nonprofits, and community leaders
- Earth Day Indiana, Inc. is a 501(c)3 nonprofit organization. Your contributions are tax deductible.





SPONSORSHIP PACKAGES



RECOGNITION	\$7500	\$6000	\$5000	\$3000	\$2500	\$2000	\$1000	\$750
	CHAMPION	BENEFACTOR	AREA SPONSOR*	SUSTAINING	SUPPORTING			CORPORATE FRIEND
All Print and Digital Graphics	✓							
Sponsor Recognition in 2 Festival Email Blasts	✓							
Framed Sponsorship Certificate	✓							
Festival Program Logo	✓ LARGEST	✓ MEDIUM	✓ MEDIUM	✓ SMALL				
Logo on IndyGo Bus Tail Ads	✓ PROMINENT	✓	✓	✓				
Earth Day Indiana Website Link	✓	✓	✓	✓				
Earth Day Indiana Website	✓ LARGEST LOGO	✓ MEDIUM LOGO	✓ MEDIUM LOGO	✓ SMALL LOGO	✓ TEXT LISTING	✓ TEXT LISTING	✓ TEXT LISTING	✓ TEXT LISTING
Inclusion in Press Releases	✓ ALL	✓ SELECT	✓ SELECT					
Inclusion in 1/2 page or larger print ads	✓	✓						
Inclusion in 1/4 page or larger print ads	✓	✓		✓				
Logo in Facebook & Instagram Graphics/Ads	✓	✓						
(AREA SPONSOR) High visibility logo'd banner by area you are sponsoring or signage inside shuttle busses (Sponsor Provided Banner)			✓					
Ability to provide messaging/shout outs on Earth Day Indiana Social Media Outlets	✓ 10	✓ 5	✓ 4	✓ 3	✓ 2	✓ 1		
Emcee Thank You on Main Music Stage	✓	✓	✓	✓	✓	✓		
VENDOR BENEFITS (must register)								
Maximum Exhibitor Space (Provided Tent)	✓ 10' X 40'	✓ 10' X 30'	✓ 10' X 30'	✓ 10' X 20'	✓ 10' X 20'	✓ 10' X 20'	✓ 10' X 20'	
Exhibitor Booth Location Choice	✓ 1ST	✓ 2ND	✓ 3RD	✓ 4TH				
Ability to Display Vehicle or Other Feature Outside of Tent	✓	✓	✓	✓	✓	✓	✓	
Designated Special Parking Passes	✓ 6	✓ 5	✓ 4	✓ 3	✓ 2	✓ 2	✓ 2	

*Area Sponsor Opportunities include: Sustainable Arts Village, Speaker's Tent, Youth Activities Area, Main Music Stage and Shuttle Busses.

For more information on Earth Day Indiana Festival sponsorship opportunities, please contact:
Greg Ziesemer at gregz@earthdayindiana.org or 317.721.6526.